

V International
children's
cultural

FORUM

2026



Program
August
20–21

Organizer



MINISTRY OF CULTURE
RUSSIAN FEDERATION

Moscow Palace
of Pioneers

**Date:** Thursday, August 20th**Time:** 10:30-10:45**Venue:** Parade Square**The opening ceremony of the V International Children's Cultural Forum****COMPETITION OF CHILDREN'S INITIATIVES****Date:** Thursday, August 20th**Time:** 10:45-12:15**Venue:** Large Concert Hall**Competition of children's initiatives in the field of culture and art development**

For the fifth year in a row, one of the main events of the International Children's Cultural Forum has been the Competition of Children's Initiatives in the field of culture and art development. In the Year of Unity of the Peoples of Russia, all projects of talented youth will be dedicated specifically to unity. They will talk about the national peculiarities of the regions, the preservation of traditions and a unique cultural code.

The finalists of the competition will present their projects at a special session in the presence of an honorary jury. The best initiatives will traditionally receive support from the Ministry of Culture of the Russian Federation.

THEATER AND CIRCUS**Date:** Thursday, August 20th**Time:** 11:00-12:30**Venue:** The IDEA Hall**Dialogue with iconic cultural figures**

Edgard and Askold Zapashny: "Family, friendship and support. The unifying power of circus art"

Given the diversity of cultures, traditions and languages, the circus acts as a unique platform where people of different nationalities come together, and artistic expression overcomes any barriers. Circus is an art that requires close cooperation and teamwork. Each performance is the result of the joint efforts of the artists, their trust in each other and their ability to support each other on stage. Each circus performer brings his own unique cultural vision to the art, while maintaining stable traditions. The more variety there is, the brighter the circus universe. The Zapashny brothers will share their principles of friendship and unity, which are important to develop both in the circus and in the family.





Speakers:

Edgard Zapashny, General Director of the Big Moscow State Circus on Vernadsky Avenue,
People's Artist of the Russian Federation

Askold Zapashny, Artistic Director of the Big Moscow State Circus on Vernadsky Avenue,
People's Artist of the Russian Federation

Partner:

Big Moscow State Circus on Vernadsky Avenue

THEATER AND CIRCUS

Date: Thursday, August 20th

Time: 14:30-15:30

Venue: Large Concert Hall

**Dialogue with the iconic cultural figure Sergey Bezrukov:
"Theater vs cinema: secrets of the profession"**

Acting is always working to the limit of attention, feeling and inner truth. But in the theater and in the cinema, this skill is revealed in different ways. And it's not even that there are several takes in front of the camera, but only one chance to make the right impression on stage. And what else? Sergei Bezrukov, the curator of the Theater and Circus track, will tell you how roles are born behind the scenes and on the set. What are the features of acting in different fields, how to become in demand both there and there? The Forum participants will have a lively conversation, answers to questions and useful tips from a master who knows how to talk about theater and cinema simply, fascinatingly and truly inspiring.

Speaker:

Sergey Bezrukov, Artistic Director of the Gorky Moscow Art Theater, People's Artist of the Russian Federation





CINEMA AND ANIMATION

Date: Thursday, August 20th**Time:** 14:30-15:30**Venue:** Small Hall

Discussion

"I want to work in cinema. I can shoot!"

It seems that highly advanced technologies today allow any novice blogger to enter the film industry, and if you have learned how to shoot cool reels, then you can definitely go to work as a cameraman.

However, what is behind the profession of cinematographer? Is it true that it is the cameraman who determines the ideological and artistic orientation of the film, its style, color palette and light-tone solutions?

Children will meet the master of their craft, look behind the scenes of the movie and gain new knowledge about the rules of shooting, as well as find out where they teach camerawork.

Moderator:

Gavriil Gordeev, producer and media manager, General Producer of Okko, President and ideologist of the International Festival of Children's, Family Cinema and Animation "Little Bear"

Speaker:

Batyr Morgachev, Director of Photography

MUSIC

Date: Thursday, August 20th**Time:** 14:30-15:30**Venue:** Theater Hall

Discussion within the framework of the Year of Unity of the Peoples of Russia

"Music of the peoples of Russia. What does the Motherland sound like"

Together with prominent cultural figures, we will plunge into the diversity of the musical heritage of our large country, find out what influenced the formation of traditions and unique sound in different regions. How are lullabies and ditties born, how do southern songs differ from northern tunes, and how does all this become a single cultural code?

The guests will tell how to preserve Russia's musical wealth and why folk music is becoming more popular.

Moderator:

Olga Khomova, General Director of the St. Petersburg State Academic Chapel, Chairman of the Board of the Union of Concert Organizations of Russia, Honored Worker of Culture of the Russian Federation





Speakers:

Evgeny Aleshnikov, Artistic Director of the Belgorod State Philharmonic, Chief Conductor of the Belgorod Academic Russian Orchestra, Honored Worker of Culture of the Russian Federation, President of the Association of Conductors of Professional Orchestras of Folk Instruments

Nadezhda Babkina, Artistic Director and Director of the Moscow State Academic Theatre "Russian Song", People's Artist of the Russian Federation, Full Knight of the Order of Merit for the Fatherland

Mikhail Bryzgalov, Honored Artist of the Russian Federation, General Director of the Russian National Museum of Music, President of the Valery Khalilov Brass Society, member of the Presidium of the Union of Museums of Russia, member of the Presidential Council for Culture, member of the Civic Chamber of the Russian Federation

Olga Serdyukova, Artistic Director of the Anatoly Ochir-Goryayevich Tsebekov State Choir of the Republic of Kalmykia

Sergey Ryabov, First Deputy Artistic Director of the Moscow State Academic Theatre "Russian Song". Director of the All-Russian Marathon Festival "Songs of Russia", Honored Worker of Culture of the Republic of Crimea

MUSEUMS AND ART

Date: Thursday, August 20th

Time: 14:30-15:30

Venue: INSPIRATION Tent

Creative workshop by the curator**“Museum Management: How to Create Your Own Museum Project”**

Many people imagine the museum as a quiet realm of dusty storefronts and "do not touch with your hands" signs. But what should a museum be like today so that a teenager who grew up in the era of gadgets and social networks would be interested in it? What needs to be done to make the museum perceived by children and teenagers not as a strict keeper of artifacts of the past, but as an open creative platform where you can freely try, make mistakes, create and share your finds?

Kristina Trubinova, General Director of the largest theater museum in the world — Bakhrushinsky, knows the answer! She will tell you how vintage theatrical costumes, sketches and posters can turn into interactive quests, creative laboratories and even theatrical games. You will learn that a museum can become not just a place to explore historical exhibits, but a space where your own ideas and projects are born.

Speaker:

Kristina Trubinova, General Director of the State Central Theater Museum named after A.A. Bakhrushin



*LITERATURE AND JOURNALISM***Date:** Thursday, August 20th**Time:** 14:30-15:30**Venue:** The IDEA Hall**Lecture by the curator****"Poems for all time: how classical poetry answers
the questions of today"**

It seems that Pushkin, Lermontov or Tyutchev lived in some other, infinitely distant world. But then why do their lines still resonate with us, people with gadgets and social networks? Because the fear of mistakes, first love, the search for oneself, the pain of loss and the joy of freedom — these feelings have not changed for centuries. Together with the director of the State Museum of the History of Russian Literature, we will see how a poem written two hundred years ago can unexpectedly accurately describe how you feel right now. You will learn where to look for these lively, "your own" poems and why they become a support in those moments when ordinary words are powerless.

Speaker:

Dmitry Bak, literary critic, journalist, Director of the State Museum of the History of Russian Literature named after V. I. Dal*CHOREOGRAPHY***Date:** Friday, August 21st**Time:** 10:30-12:00**Venue:** MOVEMENT Hall**Master class from the curator****"Jazz with Egor Druzhinin"**

Dance is not just a set of memorized steps or a well—honed technique. It is a universal body language, a way to conduct a dialogue with the viewer, tell stories without words and express the deepest emotions through plastic.

At a master class with the Choreography curator, young dancers will master new movements and jazz-style combinations, feel the rhythm and, most importantly, receive inspiration from the legend.

Teacher:

Egor Druzhinin, choreographer, Honored Artist of the Russian Federation

**Date:** Thursday, August 20th**Time:** 16:00-17:00**Venue:** Large Concert Hall

**"A journey through the map of Unity: Living traditions"
within the framework of the Year of Unity of the Peoples of Russia**

We invite you to travel! You will see the map of Russia come to life on the screen. One by one, the regions light up on it — and with them, the children of the speakers tell stories about their peoples. At each point of the journey, the story of an ancient tradition is heard: a ritual, craft, dance, celebration, song or pattern. What did it mean to people? Why was it needed? Then the speakers show how the meaning of the tradition lives, but it may look completely different today. An ancient pattern turns into a modern design, an ancient sign of belonging becomes a familiar piece of clothing, and a once important ceremony finds a new continuation in modern life. This is how the map of Russia turns into a real journey through the regions and through time: from ancient traditions to the present day.

*ART INSTALLATION***Date:** August 20-21**Venue:** Parade Square

Art installation "Maze of Cultures"

For the fifth year now, the tradition of the Forum has been the joint creation of a large and vibrant art installation. Each participant can leave their mark — and these strokes add up to a single picture! The art object will resemble a maze familiar from childhood, only in a large format. Cubes are placed on the curved lines of the structure, each of which will be dedicated to the unique cultural code of the peoples of Russia, and foreign participants will be able to show a piece of their culture. Participants are given two halves of a decorative cube for painting. When we combine all the elements together, a single composition will be born — a symbol of how the diversity of cultures forms into one large and beautiful unity of peoples. Participants of foreign delegations will also be able to take part in the painting.



*INTERNATIONAL SESSION***Date:** Friday, August 21st**Time:** 10:30-12:00**Venue:** The IDEA Hall**"Games from all over the world"**

The games that we have known since childhood are part of the cultural code, which preserves the traditions and peculiarities of our people. It is also a universal language of communication that unites children from different countries. Let's try to get to know each other in a light form of outdoor games. Foreign participants of the Forum will learn such Russian games as "Streamlet" and "Blind Man's Buff". And then they will show their traditional games.

The moderator of the Forum moderates the process, inviting guests from different delegations to the microphone in turn. With the help of an interpreter, guests from different countries explain the rules, and the rest join the game. You don't need a translator anymore — you need excitement! There will be a lot of communication, movement, laughter and a new cultural experience!

*CULTURAL EXERCISES***Date:** Friday, August 21st**Time:** 10:00-10:30**Venue:** Parade Square**"Good morning, Russia!"**

An interactive morning workout that will not only energize you for the whole day, but will bring together participants from all over the country. Children from different regions teach everyone else to say "good morning", "hello", "hi" in their native languages. And the choreographers will show simple, rhythmic movements from national dances - claps, jumps, body turns. All this organically combines with vigorous exercise — the perfect start to an unforgettable creative day at the Forum!

Teacher:

Anastasia Cherednikova, choreographer, director, winner and judge of international dance championships and festivals, choreographer and participant of the show "Dancing" on TNT and "Star Dances"





THEATER AND CIRCUS

THEATER AND CIRCUS

Date: Thursday, August 20th**Time:** 11:00-12:30**Venue:** Theater Hall

Dialogue with the iconic cultural figure Evgeny Mironov
"Theater and Charity"

The Theater of Nations, like many theaters today, actively supports charity projects and foundations, creates social performances about special people.

Such projects remind us that goodness is not something abstract, but concrete actions that really change lives. There are things that it is important to talk about honestly, truly and without unnecessary pathos.

Evgeny Mironov will talk about how these two areas — theater and charity - connect, and how you can talk about important topics through creativity.

Speaker:**Evgeny Mironov**, People's Artist of Russia, Artistic Director of the State Theater of Nations**Partner:**

The State Theater of Nations

THEATER AND CIRCUS

Date: Thursday, August 20th**Time:** 14:30-15:30**Venue:** MOVEMENT Hall

Master class
"First steps in circus acrobatics"

Plank acrobatics is one of the most spectacular and technically challenging genres of circus art. The participants of the master class get acquainted with the history of this genre, its evolution and performance features. Acrobats of the Big Moscow State Circus on Vernadsky Avenue will talk about the intricacies of teamwork, the importance of trust between artists and the technical nuances that make it safe. Special attention is paid not only to safety, but also to the correct positioning of the body and coordination of movements.

We will not limit ourselves to theory! Children will be able to take their first steps in circus acrobatics: they will practice simple exercises and somersaults on soft mats, practice supports and supports under the supervision of experienced circus performers.

Speakers:**Artyom Volkov**, versatile artist (acrobat) at the Big Moscow State Circus on Vernadsky Avenue**Sofia Volkova**, versatile artist (acrobat) at the Big Moscow State Circus on Vernadsky Avenue**Partner:**

Big Moscow State Circus on Vernadsky Avenue





THEATER AND CIRCUS

Date: Friday, August 21st**Time:** 14:00-15:30**Venue:** Theater Hall**The puppet show "Fugue for a maple leaf"**

This is a good puppet story based on the fairy tales of Evgeny Klyuev. Its main character is a Maple Leaf that flew off a tree to see the world, and now circles over the city, peering into everyday urban life. Together with it, the audience will see how a disposable cup accepts its difficult fate, a drainpipe becomes a musician, how an indomitable children's dance is born and lives, and a brave beauty learns not to be afraid of fireworks. This play is about the amazing things that can be seen in the most ordinary things. We just need your curiosity.

The actors:

Nikolai Adamson, actor of GATSK Theater Studio named after S.V. Obraztsov**Elizaveta Bayeva**, actress of GATSK Theater Studio named after S.V. Obraztsov**Nadezhda Zatesa**, actress of GATSK Theater Studio named after S.V. Obraztsov**Yvetta Zinnurova**, actress of GATSK Theater Studio named after S.V. Obraztsov**Dmitry Lapshinov**, actor of GATSK Theater Studio named after S.V. Obraztsov**Timur Mansurov**, actor of GATSK Theater Studio named after S.V. Obraztsov**Sofia Ochneva**, actress of GATSK Theater Studio named after S.V. Obraztsov**Philip Sofronov**, actor of GATSK Theater Studio named after S.V. Obraztsov**Maria Kholodnyak**, actress of GATSK Theater Studio named after S.V. Obraztsov

Partner:

Theater Studio of the State Academic Central Puppet Theater named after S.V. Obraztsov (Workshop of Alexander Zakhariev)

THEATER AND CIRCUS

Date: Friday, August 21st**Time:** 16:00-17:30**Venue:** INSPIRATION Tent**Workshop performance "Why does the theater need a Goat?"****The history of street theaters**

The street theater is the most democratic: there is no division between the audience and the actors – everyone participates in the creation of the performance! Street theater originates from harvest celebrations and important calendar transitions. And our journey to this world will begin with Ancient Greece, then through medieval Europe and modern Japan we will find ourselves in Russia!

The format of the workshop performance will allow you to take a direct part in the action: create carnival masks of mummers, sketches of scenery, become an artist and musician.

And, of course, everyone will get an answer to the intriguing question: "Why does the theater need a Goat?"

Speaker:

Natalia Krankova, director, artist



MUSEUMS AND ART

MUSEUMS AND ART

Date: Friday, August 21st**Time:** 16:00-17:30**Venue:** "VOCATION" Tent**Master class "School Museum in 90 minutes: from idea to project"**

Team intensive, where participants master a universal step-by-step model for creating an exhibition or permanent exhibition in a school museum.

Participants will receive a ready-made algorithm that can be applied in any school, to any local history or military-historical material, regardless of the region and the specifics of the museum fund. The result will be a ready-made concept and a step-by-step plan for creating a museum exhibit.

Speakers:

Olga Danilevich, activist of the Children's Public Council of the Victory Museum**Anastasia Kravchenko**, Head of the Children's Public Council of the Victory Museum, curator of the All-Russian Historical and Educational program "School Museum of Victory"**Elizaveta Royko**, activist of the Children's Public Council of the Victory Museum**Mikhail Slavin**, activist of the Children's Public Council of the Victory Museum**Yaroslava Chechetko**, activist of the Children's Public Council of the Victory Museum**Sofya Shchelkina**, activist of the Children's Public Council of the Victory Museum

MUSEUMS AND ART

Date: Thursday, August 20th**Time:** 16:00-17:00**Venue:** INSPIRATION Tent**Master class "The subtle soul of watercolor"**

The transparent layer lies on top of the layer, the water mixes the shades, creating subtle transitions, and the white sheet of paper turns into an amazing world. Watercolor is a dialogue with oneself, a technique that develops a sense of color, teaches lightness and the ability to see beauty in semitones. It's also the ability to let go of control and trust the moment.

At the master class, we will try to work "wet" and control the capricious flow of paint. The watercolor sketch you created will not only be an exercise in skill, but also a touching souvenir that preserves the warmth of creativity and impressions of this Forum.

Speakers:

Tatiana Astapova, Head of the Structural Unit of the Moscow Central Art School at the Russian Academy of Arts**Vladimir Kochetkov**, teacher of painting at the Moscow Central Art School at the Russian Academy of Arts

Partner:

Moscow Central Art School at the Russian Academy of Arts



**MUSEUMS AND ART****Date:** Thursday, August 20th**Time:** 16:00-17:00**Venue:** FRIENDSHIP Tent**Master class "The Artist's Book. The story of Princess Turandot"**

The State Central Theater Museum named after A.A. Bakhrushin invites the Forum participants to an exciting journey into the world of the characters of the play "Princess Turandot", staged in the Third Studio of the Moscow Art Theater under the direction of Evgeny Vakhtangov. The children will get acquainted with the history of the production's birth and the plot features of the play, and will move into an era full of freedom, experimentation and creativity that prevailed in the theater in the 1920s.

At the master class, participants will be able to feel like the creators and designers of their book dedicated to Princess Turandot. On its pages, it will be possible to depict the story of an oriental beauty, following the characters from the introduction to the finale, and tell your version of the play, which could be staged on the theater stage.

The presenter:

Yulia Lunina, Junior Researcher at the Children's Center sector of the State Central Theater Museum named after A.A. Bakhrushin

Assistants:

Elena Kostyuchenko, methodologist of the "Children's Center" sector of the State Central Theater Museum named after A.A. Bakhrushin

Varvara Frolova, Deputy Head of the Children's Center Section of the State Central Theater Museum named after A.A. Bakhrushin

MUSEUMS AND ART**Date:** Friday, August 21st**Time:** 10:30-12:00**Venue:** INSPIRATION Tent**Lecture "The centuries were so-so... middle", or how to discover the treasures of the authentic Middle Ages?"**

How do you imagine the Middle Ages? It is with this question that the interactive lecture will begin, where the children will be able to portray their associations. What will it be? Heavy armor or gloomy castles? Or maybe brave chivalric campaigns and lavish balls?

During the lecture, you will learn that the world of the Middle Ages is more interesting than all the fantasy based on this culture. Sergey Brun, a medieval historian, specialist in the history of the Crusades, and General Director of the Novgorod Museum-Reserve, will talk about this with a young audience.





Speaker:

Sergey Brun, General Director of the Novgorod State United Museum-Reserve*MUSEUMS AND ART***Date:** Friday, August 21st**Time:** 14:00-15:30**Venue:** "VOCATION" Tent**Master class: "What is a comic book and what is it eaten with!"**

An interactive immersion into the world of comics art for those who want to understand how graphic stories work and how to start creating them themselves. Participants will understand the anatomy of visual storytelling and find out why comics are not just "pictures with text", but a complex independent language.

Speaker:

Denis Lopatnikov, head of the RGBM Center for Hand-drawn Stories, founder of the TAKAPULTA Comic Book House, co-founder of the TakaPot comic agency, teacher of screenwriting at Synergy University, member of the Russian Writers' Union, screenwriter, cover artist

*MUSEUMS AND ART***Date:** Friday, August 21st**Time:** 16:00-17:30**Venue:** The IDEA Hall**Lecture and creative workshop****"Folk crafts: a new sound"**

The Fedoskin lacquer miniature is not grandmother's chests or dusty museum exhibits. It is a living art that is almost 300 years old, but which is experiencing a rebirth today. The black lacquer surface, hand—painted with the finest brushes, mother-of-pearl inserts - each Fedoskin box is unique and has been created for weeks and months. But can manual labor compete with mass production and digital technologies? Representatives of the legendary factory in Fedoskino will tell you how an ancient craft finds a new sound: from collaboration with modern artists to experiments with subjects and forms, and show how miniatures are created.

You will learn why today's masters paint not only threesomes and tea parties, but also urban landscapes, fantasy worlds and even portraits of idols, and how this changes attitudes towards "folk" art. Or perhaps some of you will want to try yourself in this amazing business — to draw your character or plot in the traditional Fedoskin technique.

Speakers:

Anastasia Kareeva, Deputy General Director of the Fedoskino Factory**Elena Moiseeva**, chief artist of the Fedoskino factory

**Date:** Thursday, August 20th**Time:** 11:00-12:30**Venue:** FRIENDSHIP Tent**Master class "Collage. The magic of combinations"**

There is a certain magic in how a single whole is born from small, unrelated, multicolored pieces. Collage is a unique technique that teaches spatial thinking and shifting attention from the particular to the general. And it's just beautiful!

At the master class, an experienced teacher from the Moscow Central Art School will teach you how to work with colors and shapes, and the resulting collage painting can be taken away as a souvenir of the forum.

Speakers:

Ilona Godzoeva, methodologist at the Creative Incubator of the Moscow Central Art School at the Russian Academy of Arts

Lilia Ushakova, Head of the Creative Incubator of the Moscow Central Art School at the Russian Academy of Arts

Partner:

Moscow Central Art School at the Russian Academy of Arts





MUSIC

MUSIC

Date: Thursday, August 20th**Time:** 11:00-12:30**Venue:** Small Hall

Discussion

"How not to lose, even if you didn't win: an honest conversation about contests"

Contests in a musician's life are not just competitions and awards. It's a long journey that starts long before going on stage and doesn't end after the results are announced. The meeting is dedicated to what is usually left behind the scenes.: how to choose a competition, build preparation, decide on a repertoire, deal with excitement, and use feedback. Let's discuss whether the availability of competitive diplomas can affect enrollment in music universities.

The speakers will also touch on the psychological side – the atmosphere behind the scenes, acquaintances that grow into long-term creative relationships, and crucial questions: why does victory not guarantee a career, and defeat does not put an end to it.

As a result of the conversation, the participants will see that the whole life of a professional musician is a series of contests, auditions, and castings. The main thing in this is to keep the love of music alive.

Moderator:

Anton Varentsov, Executive Director of the Association of Musical Educational Institutions, opera soloist at the Moscow State Academic Children's Musical Theater named after N.I. Satz

Speakers:

Vladimir Vishnevsky, pianist, laureate of international competitions, winner of the prize and the gold medal of the II International Competition of Pianists, Composers and Conductors named after S. V. Rachmaninoff

Svyatoslav Golubenko, First Vice-Rector of the Gnessin Russian Academy of Medical Sciences, Vice-President of the Association of Musical Educational Institutions

Ovik Grigoryan, Director of Perm Music College

Alexander Ryzhinsky, Rector of the Gnessin Russian Academy of Music

Stanislav Yankovsky, Director of Novosibirsk Special Music School

Partners:

Gnessin Russian Academy of Music

Association of Music Educational Institutions



**Date:** Thursday, August 20th**Time:** 16:00-17:00**Venue:** Theater Hall**Lecture presentation****"The Anthem of Russia: the history of the creation of the main musical symbol of the country"**

The lecture is devoted to the history of the creation of the main musical symbols of Russia. Together

with their mentor, the children will go from the first spiritual chants of the XV century performed by the choir of the tsar's singing deacons under Tsar Alexei Mikhailovich to the modern Anthem of the Russian Federation.

Speaker:

Mikhail Bryzgalov, Honored Artist of the Russian Federation, General Director of the Russian National Museum of Music, President of the Valery Khalilov Brass Society, member of the Presidium of the Union of Museums of Russia, member of the Presidential Council for Culture, member of the Civic Chamber of the Russian Federation

*MUSIC***Date:** Friday, August 21st**Time:** 10:30-12:00**Venue:** Large Concert Hall**Discussion****"National musical instruments of the peoples of Russia"**

The forum participants have a great opportunity to discover the wonderful world of Russian folk instruments and feel like a part of a great musical tradition!

Folk instruments are not only a part of the past, but also a living element of modern music. Let's talk about why it is important to preserve cultural heritage. We will hear the lively sound of folk instruments from all over our country. During the discussion, works performed by the State Academic Russian Folk Ensemble "Russia" named after Lyudmila Zykina will be performed.

Moderator:

Dmitry Dmitrienko, Honored Artist of Russia, Director and Artistic Director of the the State Academic Russian Folk Ensemble "Russia" named after Lyudmila Zykina, Head of the Department of Orchestral Folk Instruments at the M.M. Ippolitov-Ivanov State Medical Institute, Professor at the Gnessin Academy of Fine Arts, founder and artistic director of the All-Russian Youth Orchestra of National Instruments of the Peoples of Russia





Speakers:

Olga Alekseeva, Soloist of the Belgorod Academic Russian Orchestra, Soloist of the State Ensemble "Gusliary of Russia", winner of the silver medal "National Treasure of Russia"

Evgeny Aleshnikov, Artistic Director of the Belgorod State Philharmonic, Chief Conductor of the Belgorod Academic Russian Orchestra, Honored Worker of Culture of the Russian Federation, President of the Association of Conductors of Professional Orchestras of Folk Instruments

Ramil Gaizullin, Honored Artist of the Russian Federation, People's Artist of the Republic of Bashkortostan, founder of the National Orchestra of Folk Instruments of the Republic of Bashkortostan

Timur Galinurov, soloist of the All-Russian Youth Orchestra of National Instruments of the Peoples of Russia

Vera Radelitskaya, soloist and concertmaster of the Belgorod Academic Russian Orchestra

Kamiliya Shakirova, laureate of international competitions, professional performer of national songs of Tatarstan

MUSIC

Date: Friday, August 21st

Time: 14:00-15:30

Venue: Large Concert Hall

Master class**"The History of Russia - in folk music"**

Music in Russia has always been more than just art. This is our genetic code.

Under the guidance of People's Artist of the Russian Federation Nadezhda Babkina, we will embark on a journey through the soundscapes of our vast country. Let's look at how the harsh nature of the Russian North formed a polyphony of long-drawn songs, and the endless steppes gave rise to free Cossack chants.

The best illustration of such a conversation can only be music. The master class will end with a performance by the artists of the Russian Song ensemble. There is no soundtrack, just live sound and powerful energy.

Speaker:

Nadezhda Babkina, Artistic Director and Director of the Moscow State Academic Theatre "Russian Song", People's Artist of the Russian Federation, Full Knight of the Order of Merit for the Fatherland

Artists of the Moscow State Academic Theater "Russian Song"



**Date:** Friday, August 21st**Time:** 14:00-15:30**Venue:** FRIENDSHIP Tent

Lecture-game "Great Composers: playing off the stage"

We are used to representing famous musicians at the piano, score, conductor's desk or on stage. But behind the austere portraits, famous works, and great names, there were people with vivid characters, habits, and hobbies. It turns out that music and sports often went hand in hand in their lives: they helped to develop willpower, endurance, a sense of rhythm, concentration, and even creative thinking. They were interested not only in sheet music, stage, and rehearsals, but also in competitions, workouts, outdoor games, chess games, soccer matches, and other activities that required energy, endurance, and precision.

Special attention in the lecture will be paid not only to the facts of biography, but also to the connection of music with sports culture. After all, sports also have their own melodies — solemn marches, signals, anthems, fanfare, musical themes that we recognize from the first notes. [L
SEP] At the lecture-game, participants will be able to try to guess what unusual stories and unexpected facts are behind the famous sports tunes.

Speakers:

Anastasia Koryakina, employee of the State Academic Chapel of St. Petersburg

Olga Chichelova, employee of the State Academic Chapel of St. Petersburg

Yulia Shalisheva, employee of the State Academic Chapel of St. Petersburg

Organizer:

GBUK "State Academic Chapel of St. Petersburg"



**Date:** Friday, August 21st**Time:** 16:00-17:30**Venue:** Theater Hall

An open dialogue
"Music of the new generation"

Let's talk about how to create songs that are listened to by millions. What is the difference between the new generation of artists and the previous one, how has the interaction of idols and the audience changed? How to stay on the wave of popularity and not stop there.

We will find out which tools are most effective for promoting your creativity, how to combine the roles of a blogger and an artist, and what the phenomenon of viral content is.

The discussion will end with a bright performance by Masha Yankovskaya and Vova Solodkov, who will perform their most famous compositions. The winners of the vocal competition from among the forum participants will take the stage for the number to the song "Russian Hit". The selection was conducted on the eve of the event by the Nikolai Agutin Academy of Music.

Speakers:

Vova Solodkov, blogger, singer, performer of the hit "Barbulka"

Maria Yankovskaya, singer, blogger, actress

Partner:

Nikolai Agutin Academy of Music



**CINEMA AND ANIMATION****CINEMA AND ANIMATION****Date:** Thursday, August 20th**Time:** 16:00-17:00**Venue:** Small Hall**Casting in movies and on TV****"Your chance"**

The leading casting director, winner of the award of the Association of Film and Television Producers, winner of the award of the Guild of Casting Directors of Russia will tell you how to prepare a business card and where to send it if you have a great desire to start an acting career.

Speakers:

Gavriil Gordeev, producer and media manager, General Producer of Okko, President and ideologist of the International Festival of Children's, Family Cinema and Animation "Little Bear"

Tatevik Zalinyan, Casting Director

CINEMA AND ANIMATION**Date:** Friday, August 21st**Time:** 10:30-12:00**Venue:** Small Hall**Master class****"How to get into animation: an honest conversation about the profession"**

How do I get into animation? Where to study, where to start, how to build your first portfolio and get a job in the industry? And is it necessary to be able to draw perfectly? At the meeting, we will talk about animation not in the format of a lecture, but through the personal stories of people who already work in the industry. Participants will talk about their journey, first steps, difficulties and mistakes, as well as answer questions from teenagers. We will learn from the speakers what author's animation projects are, how to get from a background artist to an art director, and how major Russian studios search for and support talents.

Moderators:

Mirbek Imarov, Director of Development at Animation School, organizer of educational projects and a gathering of animators

Andrey Trenin, founder of Animation School, organizer of educational projects and a gathering of animators

Speakers:

Matvey Lashko, director, creative producer and co-founder of SKAZ Studio*

Anastasia Tarakanova, Art Director of PETRICK Studio, concept and character artist*

Olga Raschinskaya, Senior Brand Manager, Riki Group

Partner:

Animation School Aminationschool.ru



**CINEMA AND ANIMATION****Date:** Friday, August 21st**Time:** 14:00-15:30**Venue:** Small Hall**Discussion****"The film industry in 2036. What should I learn now?"**

Children will learn which professions form the basis of the film industry and discuss with experts how the film industry will change in 10-20 years. Together with the guests, the students will discuss how the active development of technology will affect film production, will AI replace actors and directors? Will vertical videos replace full-length films? And, of course, what skills should future filmmakers learn right now?

Moderator:

Gavriil Gordeev, producer and media manager, General Producer of Okko, President and ideologist of the International Festival of Children's, Family Cinema and Animation "Little Bear"

Speakers:

Maxim Kozlov, Head of the Center for Immersive Solutions at Sber and SberStudios

Svetlana Frichinskaya, leading producer of the Mosfilm film concern, screenwriter, creative producer

CINEMA AND ANIMATION**Date:** Friday, August 21st**Time:** 16:00-17:30**Venue:** Large Concert Hall**Creative meeting****"Is cinema an art?!"**

Working in a movie is about money and fame, or art, which is based on long training, hard work, 500 rejections, failures and personal victories. Children will talk with representatives of the industry who create films and will be able to ask their questions to the producer, director and actor.

Moderator:

Gavriil Gordeev, producer and media manager, General Producer of Okko, President and ideologist of the International Festival of Children's, Family Cinema and Animation "Little Bear"

Speakers:

Ruslan Bratov, director

Mila Ershova, theater and film actress

Dmitry Chebotarev, theater and film actor

Alexey Chadov, theater and film actor



**CHOREOGRAPHY****CHOREOGRAPHY****Date:** Thursday, August 20th**Time:** 11:00-12:30**Venue:** MOVEMENT Hall**Master class on author's choreography**
"Rhythm and Drive"

As part of the master class, a diverse palette of different dance styles will be presented. Let's start with step, the king of rhythm. Young dancers will learn the difference between visual dance (for the eyes) and acoustic dance (for the ears). In the second part of the lesson, the children will plunge into the world of modern choreography, where the main thing is not only the development of bundles and a set of elements, but freedom of self-expression, energy, drive, flight.

Teacher:

Yulia Kosmina, choreographer, step artist, semi-finalist of the 4th season of "Dancing" on TNT**CHOREOGRAPHY****Date:** Thursday, August 20th**Time:** 16:00-17:00**Venue:** MOVEMENT Hall**Master class**
"Dances of the peoples of Russia"

Folk dance is the hallmark of every country. It was he who laid the foundation for the current styles. At the master class, Forum participants will learn how to distinguish the small homeland of folk dance by several unique movements. Let's go on a long journey to different parts of our country, without leaving the choreographic hall.

Teachers:

Hadis Muzakaev, soloist of the Igor Moiseev State Academic Folk Dance Ensemble**Alexander Tikhonov**, Artistic Director - Director of the Igor Moiseev State Academic Folk Dance Ensemble, People's Artist of Russia

**CHOREOGRAPHY****Date:** Friday, August 21st**Time:** 14:00-15:30**Venue:** MOVEMENT Hall**Experimental Dance Workshop**
"Experiment!"

This master class is not a choreography lesson in the usual sense. There is no memorizing bindings and striving for the perfect shape. Children will plunge into the world of experiment, will explore their individual style of movement. For the Experimental direction, not only physical, but also emotional inclusion is important.

Teacher:

Sergey Stk, dancer, choreographer, winner of the project "New Dances on TNT"**CHOREOGRAPHY****Date:** Friday, August 21st**Time:** 16:00-17:30**Venue:** MOVEMENT Hall**Ballroom dancing Master class**
"Art on parquet"

Ballroom dancing is a unique synthesis of performing arts and competitive sports. As part of the master class, the Forum participants will immerse themselves in the atmosphere of an energetic Latin American trend, and find out what the difficulty of pair performance is. Under the guidance of a mentor, the students will master the key technical elements, and then combine them into a single choreographic bundle.

Teacher:

Arsen Aghamalyan, choreographer, director, two-time world champion, three-time European champion in ballroom dancing in a Latin American show, choreographer of the show "Dancing" on TNT and "Dance!"

**LITERATURE AND JOURNALISM***LITERATURE AND JOURNALISM***Date:** Thursday, August 20th**Time:** 11:00-11:45**Venue:** INSPIRATION Tent**Master class****"Positioning and promotion in social networks: how to make your blog popular and gain the trust of the audience"**

How to become more visible on social media, establish a dialogue with the audience and gain trust? At the master class, participants will learn how to create posts that gain large reach in MAX, VKontakte, Zen and other social networks, how to use interactive and game formats, as well as how to avoid mistakes that prevent posts fame.

Speakers:

Saliya Sarsenbayeva, Senior SMM Editor of the NEWM TASS project**Yulia Suvorinova**, SMM editor of the NEWM TASS project*LITERATURE AND JOURNALISM***Date:** Thursday, August 20th**Time:** 11:45-12:30**Venue:** INSPIRATION Tent**Master class****"Secrets of conducting and producing interviews"**

You've prepared the questions, rehearsed everything, and made a clear plan — but something is bound to go wrong! If you make even one of these mistakes, the interview will fail! In the master class, we will analyze the main mistakes of the interviewer and how to avoid them. Learn how to make cool stuff that will be quoted and forwarded to each other!

Speaker:

Anastasia Evdokimova, Chief Producer of the NEWM TASS project**Daria Chernyakhovskaya**, NEWM TASS Project Manager

*LITERATURE AND JOURNALISM***Date:** Thursday, August 20th**Time:** 16:00-17:00**Venue:** The IDEA Hall**An open dialogue****"Alive as life": the house museum as a repository of creative heritage of K.I. Chukovsky"**

We used to think of Korney Ivanovich Chukovsky as "Grandpa Korney" — the author of good children's fairy tales. But this amazing man was also a brilliant critic, translator and linguist, whose work became a real bridge between cultures. He translated Oscar Wilde and Mark Twain, discovered English and American literature for the Soviet reader, and at the same time remained a deeply Russian writer for whom his native language was "alive as life." There is a place where all this multifaceted Chukovsky continues to live — his house in Peredelkino.

His library, manuscripts, and personal belongings have been preserved here, where he received guests and worked until his last days.

Pavel Kryuchkov, the curator of the history of the writer's town, will tell you all about the house museum. After all, this is not just a collection of old objects under glass, but a living laboratory. Here, Chukovsky's creative legacy continues to speak to us today, helping us understand not only literature, but also ourselves.

Speaker:

Pavel Kryuchkov, a leading researcher at the State Museum of the History of Russian Literature named after V. I. Dal

*LITERATURE AND JOURNALISM***Date:** Friday, August 21st**Time:** 10:30-12:00**Venue:** Theater Hall**Lecture "Pushkin and Russian speech in the era of bloggers and social networks"**

Hm! Hm! Dear reader, are
all your relatives healthy?
Allow me: perhaps you would like to
hear from me now..

We owe a lot to Alexander Sergeevich Pushkin: from the poems we have known since
childhood to the literary Russian language in which we communicate to this day.

At the meeting, we will talk about the perception of the poet by the younger generation in the
context of development
of social media and "blogger" slang, and also about why, no matter what, Pushkin's legacy
remains alive in the 21st century?

Speaker:

Nicol Plieva, author of the Cultural Girl project, actress, lecturer



**Date:** Friday, August 21st**Time:** 14:00-15:30**Venue:** The IDEA Hall

Competition of young speakers and a master class
"Living word: speech as the main characteristic of a person"

What makes a human human? The ability to think — and the ability to express thoughts in words. Your vocabulary, intonation, and phrasing logic reveal your education, character, and intentions faster than your passport or clothes. At the master class, we will figure out what a "living word" is, why language, speech, and the word are the most important things in life. You will learn how competent oral utterance is built, how rhetoric and respect of interlocutors are connected, and why the ability to speak accurately and expressively remains the main tool of a leader in any era — from antiquity to the present day. You can also try your hand at the speaker competition and get feedback from reputable experts.

Speaker:

Vladimir Annushkin, Doctor of Philology, Distinguished Professor, Head of the Russian Language School at the

Pushkin State Institute of the Russian Language, Chairman of the Association of Researchers, Teachers and Teachers of Rhetoric, member of the Writers' Union of the Russian Federation



**Date:** Thursday, August 20th**Time:** 11:00-11:45**Venue:** "VOCATION" Tent**"Mysterious Russia. The universe is a particle of the gods"**

This universe opens up many mysterious and mysterious places. Russia is rich in history and legendary locations where myths, time and reality are intertwined.

2026 is the Year of National Unity. And the heroes of the comic book universe from different regions of Russia — Yakutia, Saratov, the Caucasus, Kaliningrad and others — unite into a single team. They stand guard over the universe, showing that strength lies in unity, and a feat knows no bounds.

Real heroes are born in every corner of our country.

Speaker:

Vyacheslav Matronin, author, creator of the Particle of the Gods Comic Book Universe

Partner:

Moscow State Budgetary Cultural Institution "Moscow Directorate for the Development of Cultural Centers"

Date: Thursday, August 20th**Time:** 11:50-12:40**Venue:** "VOCATION" Tent**Public talk****"From idea to shelf: the path of a book through the eyes of authors"**

The path of a writer is not only about inspiration, but also about work, patience and courage. At the public talk, authors Sasha Kern, Nikolai Epifanov, Tatiana Mikhailenko and Natasha Gavika will tell you what their workflow consists of: how they come up with stories, how they cope with creative crises and how they learn to hear feedback. There will be time for questions and short tips at the end of the meeting.: you can ask about your idea or how to start keeping a writer's diary.

Speakers:

Natasha Gavika, author of modern teen fiction

Nikolai Epifanov, writer, author of prose, fantasy and dramatic works. He is a lawyer by education

Sasha Kern, writer and book blogger

Partner:

Moscow State Budgetary Cultural Institution "Moscow Directorate for the Development of Cultural Centers"



**Date:** Thursday, August 20th**Time:** 14:30-15:30**Venue:** "VOCATION" Tent**Lecture****"Creating a comics from scratch: from idea to implementation"**

You will find out if there are Russian comics and how they appeared; what is a Russian graphic novel and who played key roles in its development; what does Chekhov, Gilyarovsky, Shechtel, Harms have to do with it; what is the place of comics in the past and future and how the comics industry works in Russia — the version of the creators of the series of graphic novels about the poets of the Silver age.

Speakers:

Andrey Drozdov, head of the comics center at the Anna Akhmatova Central Library No. 197, author of the idea and producer of a series of graphic novels about the poets of the Silver Age

Alexander Kondratiev, writer, screenwriter of a series of graphic novels about poets of the Silver Age, a series of The History of the Russian state in comics and other projects

Partner:

Moscow State Budgetary Cultural Institution "Moscow Directorate for the Development of Cultural Centers"

Date: Thursday, August 20th**Time:** 14:30-15:30**Venue:** FRIENDSHIP Tent**Quiz****Tolstoy.exe**

Is it possible to "upload" Tolstoy into the 21st century? An intellectual quiz for those who are ready to look at Leo Tolstoy without school templates. Participants unravel literary fonts, guess works based on unusual clues, distinguish real quotes from fictional ones, and discover Tolstoy without boring lectures.

Speakers:

Anna Lapshina, Head of the Tolstoy Central Library No.136

Maria Berezhnaya, Chief Librarian of the Tolstoy Central Library No.136, psychologist

Partner:

Moscow State Budgetary Cultural Institution "Moscow Directorate for the Development of Cultural Centers"



**Date:** Thursday, August 20th**Time:** 16:00-17:00**Venue:** "VOCATION" Tent**Lecture****"How to "revitalize" culture: neural networks, projections, and multimedia secrets"**

The main concern of any creator today is that AI will replace him. And you don't have to be afraid of that! Technology can and should be "tamed" so that it helps to create! How can neural networks be used to "talk" to a revived historical figure, turn a drawing into an animated character, and make the monument speak? How do video mapping, sensors, and installations work?

The Otkritie company taught the neural network to speak in the voice of Yuri Nikulin, and the cartoons of his favorite clown became an interactive game that repeats human movements. The company also created amazing projections on buildings and monuments dedicated to the 80th anniversary of the Victory. This is how technology helps preserve the memory of great people and events, and make culture modern and spectacular.

Speaker:

Vladimir Rozin, General Director of the Otkritie Company

Partner:

Otkritie Company

Date: Friday, August 21st**Time:** 10:30-11:30**Venue:** "VOCATION" Tent**Quiz****"Five minutes to eight"**

Quiz is a team intellectual and entertaining game that does not require any prior preparation. Have you watched all the episodes of "Smeshariki" and can you name each of them by name? Or maybe you've always wanted to visit the world of Masha and the Bear? Or do you know where Vupsen is, and where Pupsen is? Then feel free to come to the quiz. 5 rounds, 30 questions are waiting for you.

Speakers:

Victoria Zasyapkina, Head of the Yuri Gagarin Library No. 214**Svetlana Korotaeva**, Head of the Department of the Yuri Gagarin Library No. 214**Marina Galanova**, Head of the Department of the Yuri Gagarin Library No. 214

Partner:

Moscow State Budgetary Cultural Institution "Moscow Directorate for the Development of Cultural Centers"



**Date:** Friday, August 21st**Time:** 16:00–16:45**Venue:** FRIENDSHIP Tent**Lecture "Epics. Ancient Russia"**

As part of the lecture, we will get acquainted with the Russian national epic and the heroes of epics using

the example of unique material from the art encyclopedia ARTMIF, where the heroes of the national epic find their true, canonical images for the first time in modern book publishing. For a long time, we got used to seeing heroes only as "fairy-tale characters" or cartoons from cartoons. At the lecture, we will discover real epics.: with tragedies of love and magical artifacts, with witches and werewolves, with large-scale battles and deep philosophy.

Speakers:

Alexander Babkin, chief expert of the art encyclopedia ARTMF "Epics. Ancient Russia", storyteller, folklorist, lecturer at the Moscow State Institute of Culture

Partner:

Moscow State Budgetary Cultural Institution "Moscow Directorate for the Development of Cultural Centers"

Date: Friday, August 21st**Time:** 10:30-11:45**Venue:** FRIENDSHIP Tent**An open dialogue****"A word can save: poetry about courage, memory and hope"**

Art has always helped a person to maintain inner support in trials and difficulties. That is why frontline poetry is so valuable — words born where perseverance, honesty and courage are needed. And on the front line, the "shoulder feeling" is appreciated more than anywhere else, and the brotherhood

that we are talking about in the Year of Unity of the Peoples of Russia is reflected in poetry.

Participants of the special military operation will share their personal stories about how poetry helps to preserve the strength of the spirit. The conversation will focus on the power of words, human resilience, love of life and art as a source of support.

Speakers:

Alexander Gushchev, Hunting farm manager

Sergey Kolychev, Executive Director of the Orenburg Regional Office

Dmitry Miniakhmetov, head of the Living Springs Association, participant of the Special Military Operation

Oleg Roy, Russian writer, public figure, Head of the Committee on Spiritual and Patriotic Education of the Russian Book Union

Partner:

Defenders of the Fatherland Foundation



**Date:** Friday, August 21st**Time:** 14:00-15:30**Venue:** INSPIRATION Tent**Cool meeting of the "Movement of the First" with the writer Elena Nesterina**

Funny detective stories and lyrical stories for teenagers have made Elena Nesterina's name a real brand among children's writers. Her books are not just fascinating, they also introduce readers to the world of emotions, carefully immerse them in the depths of their own feelings, offer solutions to problems and help them form their own view of the world.

On the eve of the new school year, we will talk about the experiences and complex emotions that affect every student. The meeting will be held in an informal atmosphere, where guests will be able to ask questions about difficult school situations, as well as about creativity and the process of writing books. Ten guys who will ask the most interesting questions will receive an autographed book by Elena Nesterina as a gift!

Speaker:

Elena Nesterina, writer, member of the Independent Playwrights Association, member of the editorial Board of the Guiding Star magazine for children's reading

Partner:

All-Russian Public and state movement of Children and Youth "Movement of the First"

Date: Friday, August 21st**Time:** 11:30-12:30**Venue:** "VOCATION" Tent**Meeting with the author of "Who I really am: how a teenager can understand himself without stress"**

At the presentation, Victoria Shimanskaya, author of the book "My Book: Self-knowledge, self-help and self-development", will talk with teenagers honestly and without moralizing about how to carefully understand yourself. Victoria specializes in the development of emotional intelligence in children and adults, as well as the introduction of innovative methods in education and business. You will learn why it is so difficult to make decisions at the age of 12-16 and constantly want to rethink everything — and what to do about it. They will tell us about simple and safe ways to relieve internal tension and find your foothold, even when it seems that the ground is falling out from under your feet. This is not a lecture in the strict sense, but a lively, supportive conversation where there are no "right" and "wrong" answers. The main purpose of the meeting is to show teenagers that self—understanding is normal, not shameful, and not necessarily painful.

After the performance, the guys will have not only useful ideas, but also a feeling.: "I'm fine, I can move step by step."





Speaker:

Victoria Shimanskaya, Russian expert in the field of emotional intelligence, psychologist, teacher and author of educational programs

Partner:

Moscow State Budgetary Cultural Institution "Moscow Directorate for the Development of Cultural Centers"

PARTNER SESSION

Date: Friday, August 21st

Time: 16:40-17:30

Venue: FRIENDSHIP Tent

Lecture**"Fashion as knowledge: why style begins with culture"**

Modern fashion is not just clothes and trends, but the language we use to talk about ourselves. Behind each style there is culture, cinema, music and history. At the meeting, Konstantin Belyakov, head of the TV channel's brand development group and brand director of EDITORIAL OPINION magazine, will tell how cultural viewing shapes taste, why individuality is more important than blindly following fashion, and how knowledge becomes a status symbol. Let's discuss fashion magazines as a cultural media and ways to form your own style without losing your personality.

Speaker:

Konstantin Belyakov, host of the Neighboring Shelf project, author of the Kokokontent channel, head of the TNT brand development group and Brand Director of EDITORIAL OPINION magazine

Partner:

Moscow State Budgetary Cultural Institution "Moscow Directorate for the Development of Cultural Centers"



**Date:** Friday, August 21st**Time:** 16:00-17:30**Venue:** Small Hall

The "Star Team" meeting

What unites creators and astronauts? Of course, striving for the stars! And in the year of the 65th anniversary of Gagarin's flight, we want to talk about this connection as much as possible. And also to remember what role space has played in culture, what books, films

and works it has inspired.

How do astronauts work together to realize great plans, and what practices help create a real dream team? These tips are suitable not only for space missions, but also for games, school projects, and friendly adventures.

The Forum participants will have a unique opportunity to ask their questions to the cosmonaut squad, and also to talk with the cosmonauts in the hall of the Pioneer Palace.

Speaker:

Ivan Wagner, Hero of Russia, pilot-cosmonaut of the Russian Federation

Partner:

Roscosmos State Corporation for Space Activities

